



Rockingham
County NC

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Contact:

Jan Critz, director
Rockingham County
Center for Economic Development, Small Business and Tourism
336.342.8138

jcritz@myrockinghamcountync.com

www.GoRockinghamCountyNC.com



Betsy R. Brame, administrative assistant

Brame Wins Scholarship to Attend Economic Development Course

Rockingham County, NC (September 17, 2018)— Betsy R. Brame, administrative assistant for the Rockingham County Center for Economic Development, Small Business and Tourism, received a full \$650 scholarship from the Local Government Federal Credit Union which allowed her to attend the one-week basic economic development course at The University of North Carolina at Chapel Hill School of Government.

The course is a four-day introductory program is designed for economic development professionals employed by public, nonprofit, and private organizations and individuals new to the field. It is a comprehensive educational experience that integrates theoretical and practical

perspectives and provides participants with the foundation needed to organize, plan, and implement economic development programs. Expert instructors cover trends, strategies, and the core tools of the trade.

Betsy joined the Center for Economic Development, Small Business and Tourism team as Administrative Assistant in 2015. She is responsible for a wide range of administrative functions that support the management and operations of the office, as well as assisting with the Tourism Development Authority Board and Citizens Economic Development. A native of Rockingham County, she has office management experience in the construction, health care and public health sectors.

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